



## CONTACT

**Phone:**

925-390-2557

**Address:**

Brentwood, California

**Email:**

[I.designsbyjamie@gmail.com](mailto:I.designsbyjamie@gmail.com)

**Website:**

<https://www.idesignsbyjamie.com/>

## EDUCATION

**Academy of Art University, San Francisco, CA**

**B.F.A. Interior Architecture and Design**  
CIDA Accredited, 2022.

## SKILLS

- Merchandise Displays.
- Corporate Identity Branding, Logo's Etc.
- Adobe Creative Suite.
- AutoCAD.
- Revit
- Microsoft Office.
- Project Management.
- Ecommerce.
- Art Conceptualization

# JAMIE FRIED

## DESIGNER

## PROFILE

Experienced, multifaceted designer with a strong background in management and sales. Proven track record of building solid relationships with teams, clients, and merchandisers. Skilled in interior design, marketing, and branding. Passionate about bringing creative ideas to life. A problem-solver, leader, and attentive to details. I am ready to leverage my experience and expertise to take your business to the next level.

## WORK EXPERIENCE

**Manager of Business Development and Sales**

D&S Garden Supplies / San Leandro, Ca / 2009 - Current

- Reviewing pricing strategies and expanded distribution channels to increase sales revenue.
- Recruiting and managing a sales team of five as well as a warehouse team of fifteen. Requiring excellent communication and leadership abilities to effectively motivate a team towards achieving organizational and sales goals.
- Devised sales strategies, shelf space organizing and product positioning improving consumer awareness and sales.

**Assistant Director of Marketing**

Greenstone Nutrients / Oakland, Ca / 2015 - 2021

- Maintaining and improving company's reputation and positive brand in marketing techniques.
- Oversaw preparation of marketing images, merchandise, and promotional items.
- Built and strengthened strategic relationships with vendors and leading partners in the industry.
- Managing website operations and shipping/exporting.